

## TowerCare Announces DonorPro European Sales Office

PITTSBURGH, PA (June 7, 2011) - TowerCare Technologies, makers of [DonorPro fundraising software](#) used by nonprofits world-wide, announces the opening of its European sales office located in Surrey, United Kingdom. This sales office provides a DonorPro presence in the European market and will be the focal point of DonorPro's sales activities throughout Europe.

"DonorPro is used successfully today by nonprofits throughout Europe to raise more money, operate more efficiently, and communicate more effectively with the donating public," says Donna Myers, President of TowerCare Technologies. "Interest in DonorPro among European not-for-profits has grown substantially and this sales office demonstrates TowerCare's commitment to its current and future European clients."

Leading the DonorPro sales effort in Europe is David Allen. Throughout his career, David has focused on bringing together the right software and hardware to enhance operations of nonprofits and for-profit businesses. David was first introduced to DonorPro when he was hired as a consultant by an international nonprofit ministry to help put the right technology and technical infrastructure in place to allow collaboration by their associates throughout the world. According to David, "One of the key initiatives was to find the right [constituent relationship management software](#) to allow this organization to easily track and manage prospects, donors, volunteers, ministries, fundraising events and donations. We evaluated eight products and chose DonorPro because it was very intuitive which meant new employees, volunteers and board members could easily learn to use DonorPro. Another key consideration was its flexibility. DonorPro could be customized to fit the needs of differing offices in many countries yet was uniform enough to allow sharing of best practices across the organization. I am delighted to now represent DonorPro to nonprofit organizations throughout Europe. The DonorPro team makes [implementation](#) easy for not-for-profit professionals and [customer support](#) is outstanding."

### About TowerCare

TowerCare Technologies, Inc. is the company behind DonorPro, an affordable and easy to use nonprofit CRM and donor management system with [online fundraising tools](#) for all types of nonprofits. Founded in 2002, TowerCare Technologies is a privately-held company with headquarters in Pittsburgh, Pennsylvania. DonorPro increases donations, streamlines workflow, increases staff productivity, and enhances personal communications with prospects and donors. Learn more at [www.towercare.com](http://www.towercare.com).