



Constant Contact is your answer for easy-to-use, affordable email marketing services backed by superior customer support. With Constant Contact's Email Marketing services, you can quickly create professional emails and newsletters.

- ✓ You can **try Constant Contact for free** and if you like it, their Email Marketing services are affordably priced for nonprofits.
- ✓ Constant Contact provides **free personal coaching and support** to help you maximize your email campaigns and provides tools to grow your email list.
- ✓ Your emails are secure and there's an anti-spam checker that insures **high deliverability rates** to your constituents' inboxes.
- ✓ **No technical skills are required** with over 400 HTML email templates that can be easily customized with your logo, colors, and photos and a simple drag-and-drop email editor.
- ✓ **Track your results** with email reports to learn who opens and reads your emails and what links they click on.

DonorPro provides built-in integration with Constant Contact which means that you'll manage your email contact lists in one place in DonorPro and share those lists with Constant Contact. You'll have ready access to the results of your email campaign from clicks to open rates. With DonorPro and Constant Contact integration, you can say goodbye to duplicate data entry and hello to quick and easy mail merges. You can improve your fundraising too with customized electronic communications. Easy tools help you analyze the results of your email campaigns so you can identify your most successful campaigns and repeat what works, to put important decision support data at your fingertips. If you are interested in learning all the ways that you can use Constant Contact with DonorPro to maximize awareness of your cause and increase donations, call us at 866.935.8281 or send an email to info@towercare.com.

[Learn more about Constant Contact and sign up for a FREE 60 day trial by clicking here!](#)